

Why Does Marcia Gay Harden Care About My Brain?

Radio PSA :60

SFX: Road noise from inside of a car

Daughter: Dad, we need to talk.

Dad: Can't we just enjoy the drive?

Daughter: If you're not going to listen to me, who will you listen to?

SFX: Magical bells revealing Marcia Gay Harden

MGH: Jeffery.

SFX: Daughter and dad scream

Dad: Marcia Gay Harden?! What, what...

Daughter: Eyes on the road dad!

Dad: ...what what, what are you doing? What what what what are you doing in my backseat? How'd you get in here?

MGH: You're getting older.

Dad: Not that old.

MGH: Your brain's changing. It's natural.

Daughter: Yea, that's what I was saying.

MGH: Honey, I've got experience with this.

MGH: Jeffery, brain health is all about making the most of your brain as you age and helping to reduce some of the risks to your brain.

Dad: Really? Now that's interesting.

Daughter: So you'll talk to her about this, but not me.

SFX: Magical bells revealing Marcia Gay Harden is gone

Daughter: Marcia Gay Harden? Where'd she go?

Announcer: Learn what you can do to help keep your brain healthy at [brain health dot gov](http://brainhealth.gov).

Dad: Did she? Ha, she didn't say goodbye. I would've...

Announcer: Visit [brain health dot gov](http://brainhealth.gov).